



Imagining the Cosmopolitan in Public and Professional Writing

Anne Surma

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In a context of globalization, developing approaches to writing that take account of the differences between local and global contexts, between centre and periphery, between us and them is a real and pressing challenge. A critical cosmopolitan approach to developing and evaluating texts provides writers with an innovative strategy for reflecting on and negotiating our responsibilities to and relationships with others—colleagues, citizens, clients and communities—as those are established through various writing activities. This approach, motivated by an ethics of care, enables us to navigate our ways towards positive social change. In this important book, Surma develops a critical cosmopolitan orientation to public and professional writing. Combining threads from ethical, political, communications, sociological, feminist and discourse theories, she examines the influences and impacts of writing in a range of contexts—government, corporate, community and organizational. Case study examples illustrate the ways in which writing may be mobilised to strengthen our connections with others, and to reflect on how writing practices entrench or transform our positions as both citizens of the world and members of situated communities.

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