



How Cohesive is your Company?: A Leadership Parable - Top-notch business performance is impossible until you cohesively align mission, vision, goals, strategy, execution & culture

Ravi Gopaldas Kathuria

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How Cohesive is your Company?

- Do your company's executives and employees truly appreciate the passion and purpose behind the company?
- Do your company's management philosophies and strategies leave room for ambiguity? Are employees oblivious of the strategy?
- Do the teams clearly define the work processes to ensure flawless coordination? Do they update the work processes to reflect the ever-changing strategies?
- Are internal politics and egos undermining success? Has the company pro-actively cultivated the right culture?
- Is the company's execution in-sync with its strategy?

If your company/team is facing issues in the above areas, this book is a must-read for you and your colleagues.

This book is the story of a CEO who wants to take his company to the next level. However, the harder he pushes the organization, the more challenging it gets. It is the story of how he struggles to transform the business and, in the process, struggles with his personal transformation.

Kathuria tells this intense and realistic story from the perspective of the CEO, as if there is a camera on his shoulders. This makes for experiential reading; you are in the CEO's shoes, experiencing his triumphs and tribulations.

While you will find many business books on strategy, operations, culture, leadership and execution, you will find few books that connect all these aspects together. This book presents a business management method to help you overcome your tough management and leadership issues, cohesively connect every strategic aspect of your business, and take your company to the next level. You will appreciate the method's simplicity and succinctness.

Gain one of the biggest competitive advantages -- become a *cohesive company*.

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As people who live in the modest era should be revise about what going on or information even knowledge to make these people keep up with the era which is always change and progress. Some of you maybe will update themselves by studying books. It is a good choice in your case but the problems coming to you is you don't know what kind you should start with. This How Cohesive is your Company?: A Leadership Parable - Top-notch business performance is impossible until you cohesively align mission, vision, goals, strategy, execution & culture is our recommendation so you keep up with the world. Why, because book serves what you want and want in this era.

Patrice Eubanks:

A lot of people always spent their very own free time to vacation or even go to the outside with them family or their friend. Are you aware? Many a lot of people spent they free time just watching TV, or even playing video games all day long. In order to try to find a new activity here is look different you can read a book. It is really fun to suit your needs. If you enjoy the book you read you can spent 24 hours a day to reading a book. The book How Cohesive is your Company?: A Leadership Parable - Top-notch business performance is impossible until you cohesively align mission, vision, goals, strategy, execution & culture it doesn't matter what good to read. There are a lot of individuals who recommended this book. We were holding enjoying reading this book. When you did not have enough space to deliver this book you can buy often the e-book. You can m0ore easily to read this book through your smart phone. The price is not too expensive but this book features high quality.

Clyde King:

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