



What Wakes You Up?: Designing Kick-Ass Lives Through Entrepreneurship.

Justin Lafazan

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When you woke up this morning, were you excited about your day, or excited about getting back into bed? 81% of Americans choose the latter.

But it doesn't have to be that way.

What if things were different? What if, in essence, life were better than snooze?

Learn how to:

- Discover the intersection of what you're good at, what you care about, what you're passionate about, and what makes money
- Leverage the SPARK methodology to achieve the level of success you desire.
- Design your 'Average Perfect Day' and take the steps to live it.

"What Wakes You Up?" is the blueprint for young people to find success on an entrepreneurial path. Justin's leadership is inspiring and impressive. Bravo!" - **Frank Shankwitz, Founder of Make-A-Wish Foundation**

"What Wakes You Up?" is a revolutionary framework for young entrepreneurs, guiding them through the entire process of life-design and entrepreneurship. If young people want to start living their lives today, and not in 20 years, Lafazan's book is the key." - **Ron Klein, Inventor of the Credit Card Magnetic Strip**

"What Wakes You Up?" is a game-changer for young entrepreneurs. Lafazan's emphasis on perseverance makes this book a must-read for all young people beginning their journey." - **Brian Smith, Founder of UGG**

"What Wakes You Up?" is spot-on in that we cannot be what someone else wants us to be no matter if they are family, friends or business associates. We must march to our own drum beat whatever that may be or however wild others think it is--just chase your iconic dreams no matter where it takes you." - **Gene Landrum, Creator of Chuck E. Cheese's**

"Justin gives you an optimistic but realistic, inspirational but empathetic, and ambitious but pragmatic approach to letting go of society's structure and building your life around a new question: 'What Wakes You Up?'" - **Jolijt Tamanaha, Chief Marketing Officer at Fresh Prints**

Featured in Forbes, USA Today, Inc. Magazine, and the Huffington Post, Justin Lafazan is an acclaimed entrepreneur, speaker, consultant, and author. He's on a mission to inspire the world's young people to design the lives they want to live, through entrepreneurship.

For more information, including how to get in touch, visit JustinLafazan.com.



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What do you consider book? It is just for students since they're still students or it for all people in the world, what the best subject for that? Only you can be answered for that question above. Every person has several personality and hobby for every single other. Don't to be pushed someone or something that they don't would like do that. You must know how great along with important the book What Wakes You Up?: Designing Kick-Ass Lives Through Entrepreneurship.. All type of book could you see on many resources. You can look for the internet resources or other social media.

Evelyn Looney:

Spent a free time for you to be fun activity to accomplish! A lot of people spent their leisure time with their family, or their own friends. Usually they performing activity like watching television, likely to beach, or picnic in the park. They actually doing same thing every week. Do you feel it? Do you wish to something different to fill your own personal free time/ holiday? Can be reading a book may be option to fill your no cost time/ holiday. The first thing you will ask may be what kinds of guide that you should read. If you want to test look for book, may be the reserve untitled What Wakes You Up?: Designing Kick-Ass Lives Through Entrepreneurship. can be excellent book to read. May be it might be best activity to you.

Cleveland Bolton:

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Gale Taylor:

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