



# **Real Estate Marketing on Facebook - Discover the Secrets of How a Top Producing Team Used Facebook to Help Drive Over \$10 Million in Annual Sales Volume**

*Chris Moore, John Cote*

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Are you tired of wasting time and money marketing in social media with no results?

What if we told you that YOU could close more deals by marketing on Facebook, in less than 30 minutes per week? For FREE!

In this engaging book, Realtor® Chris Moore reveals the secrets he uses on Facebook to keep his sales pipeline full and his closing calendar busy. He and co-author John Cote (#1 Best Selling Author and Social Media Strategist) will teach you how to:

- Farm for new listings and buyers online then convert them into closings
- Market your business to your target demographic using branded advertising
- Drive consistent traffic to your website
- Increase your referral business
- Stay in constant contact with your past clients, automatically

You will learn the techniques Chris uses to create highly successful real estate marketing campaigns on Facebook. This is not theory, but real world application of the money making strategies used by Chris in his business. This step by step guide to creating a Facebook Business page (Fan page) will teach you how to actively engage your viewers and generate leads. You can learn how to increase your referral business, generate Internet leads, and stay in touch with your past and current clients, all for FREE.

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